



# Comcast And Roku Bring Xfinity TV Partner App To Roku TVs And Roku Streaming Players

**Customers will soon be able to access Comcast's cable service on Roku devices. App will feature Xfinity's Emmy Award-winning guide, live and on demand programming and more.**

Comcast today announced a partnership with Roku Inc. that will continue to expand the range of retail devices Comcast's customers can use to access their Xfinity TV service. Later this year, Xfinity TV customers will be able to enjoy their cable subscription in the home via the new Xfinity TV Partner app designed specifically for Roku® TV™s and Roku streaming players.

"Roku is one of the largest providers of streaming TV devices and an innovative pioneer in the space, and we are thrilled to provide Xfinity TV customers with access to their subscription across Roku devices," said Mark Hess, Senior Vice President, Office of the Chief Technology Officer, Business and Industry Affairs, Comcast Cable. "We want to give our customers the ability to watch what they want, when and where they want, and we will continue to explore new partnerships to bring Xfinity TV content and user experience to even more retail devices."

Featuring Xfinity's Emmy Award-winning guide, the Xfinity TV Partner app for Roku devices will provide customers with access to their live and on demand programming, including local broadcast, cable and premium networks, Public, Educational and Governmental (PEG) channels, as well as their cloud DVR recordings.

"Roku customers enjoy the ability to access their pay TV subscription using their Roku player or Roku TV without the need to lease a set-top box. These types of channels are very popular on Roku and offer a lot of convenience to our customers," said Steve Shannon, GM of Content at Roku. "Comcast is one of the most popular pay TV operators in the U.S. and since many Roku customers are also Xfinity subscribers we believe the new Xfinity channel will be very popular when it launches this fall."

In addition to the new Xfinity TV Partner app for Roku, Comcast recently launched its broader Xfinity TV Partner Program which enables Xfinity TV customers to receive their Xfinity TV cable service on connected TVs and other IP-enabled third-party devices. Partners who are interested in including

the new Xfinity TV Partner app on their devices should visit <https://developer.xfinity.com/cableapp> <<https://developer.xfinity.com/cableapp>> or contact Comcast directly via email at [partner@comcast.com](mailto:partner@comcast.com) <<mailto:partner@comcast.com>> .

© 2012-2017 Comcast. This website also contains material copyrighted by third parties